Library of Congress

INFORMATION BULLETIN

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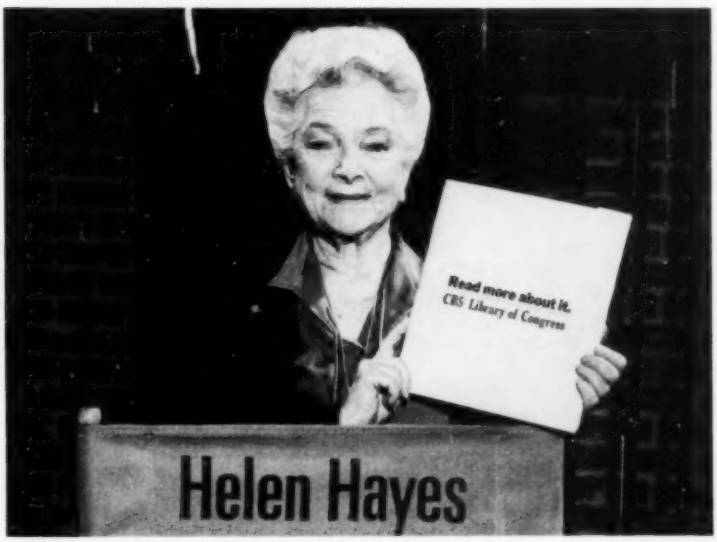
"Read More About It" Book Project Enters Second Decade on CBS TV



Helen Hayes, Angela Lansbury, Mikhail Baryshnikov, Charley Pride, Sting, Kermit the Frog, Arthur M. Schlesinger, Jr., Virginia Wade, Cecily Tyson, Van Cliburn, Isiah Thomas, Colleen Dewhurst, and Sen. John Glenn are among the 200 personalities who have filmed 30-second reading suggestions for the Library of Congress/CBS Television "Read More About It" book project, which inaugurated its 11th year this fall.

During the 1989–90 season, the "Read More About It" message will be seen following 30 CBS Television programs including the Grammy, Tony, and Kennedy Center Awards shows; Schoolbreak Specials for young people; nature, sports, and music specials; made-for-television movies; and mini-series such as "Common Ground," based on the book by J Anthony Lukas, and "Family of Spies: The Walker Spy Ring."

More than 230 announcements have been broadcast since

(Cont. on p. 434)

Also in This Issue . . .

SLA Board praises Library's online pilot 434

LCIB to go biweekly 434

National libraries joint policy 434

Law Library celebration 435

Artists' rights bill 436

Copyright annual report 437

CDS *Alert Service* expands 437

Staff news 438

Read More *(Cont. from p. 433)*

November 1979 when Richard Thomas presented the first "Read More About It" after the CBS movie "All Quiet on the Western Front." Approximately 1,700 books from 110 publishers have been suggested in the booklists prepared for the broadcasts. The logo and the accompanying music have changed since 1979, but the basic message has not. The performer, usually someone who has just been seen on the program, mentions two or three books that have been suggested by the Library of Congress, books which provide additional information or new perspectives about the program's subject. The concluding sentences are: "For these and other good books, go to your local library or bookstore. They'll be happy to help you READ MORE ABOUT IT!"

The Center for the Book in the Library of Congress chooses the CBS programs to be included each year and makes the final selection of the books mentioned on the air and in the booklists produced by CBS. It relies on specialists throughout the Library for the initial title recommendations.

(Cont. on p. 437)

The *Library of Congress Information Bulletin* is issued weekly by the Public Affairs Office of the Library of Congress and distributed free of charge to publicly supported libraries and research institutions, academic libraries, learned societies, and allied organizations in the United States.

Comparable institutions and organizations in other countries may arrange to receive the *Bulletin* on an exchange basis by applying in writing to the Library's Exchange and Gift Division. All other correspondence should be addressed to the LC *Information Bulletin*, Public Affairs Office, Library of Congress, Washington, DC 20540.

Bruce Tapper, Editor
Alice Taylor, Assistant Editor

SLA Board Praises Library of Congress Online Pilot Project

The Board of Directors of the Special Libraries Association (SLA) passed a resolution on October 27 commending the Library of Congress pilot project which offers 14 libraries around the country online access to its bibliographic databases.

The following is an excerpt from the resolution, sent to Librarian of Congress James H. Billington by David R. Bender, executive director of the Special Libraries Association:

"Resolved, That the Board of Directors of the Special Libraries Association commend the Library of Congress on its initiation of a six month pilot project in which there will be wider use of the Library's online computer system by testing remote access in selected public, academic, research, federal, and state libraries around the nation; and be it Further resolved, That the Special Libraries Association offer its assistance as the Library of Congress conducts this pilot project and evaluates its effectiveness in June of 1990."

The resolution cited the major role of the Library of Congress, as the national library of the United States, in being a repository and disseminator of knowledge and information in all forms. It also noted that "Librarian of Congress James Billington and his committed staff have met with librarians around the country to determine the future needs and goals of the Library."

The Special Libraries Association is an international professional society of more than 12,500 special librarians and information specialists. Two of its member libraries are included in the 14 pilot project sites—the U.S. Information Agency and the Los Alamos National Laboratory. In addition, it has members at seven of the other sites.

Information Bulletin To Be Issued Biweekly

Beginning next month the *Library of Congress Information Bulletin* will be published once every two weeks. Its editorial content will change in certain respects but will continue to provide coverage of the major activities of the Library. There will be increased emphasis on making the Library's collections, policies, and services more broadly known to the public.

The most noticeable change will affect the *Bulletin's* "Staff News" section. A weekly newspaper for the Library's 4,800 current staff members, is planned. When it is launched, items strictly of internal interest to Library employees—for example carpool locators, Federal length-of-service awards, retirements, and comprehensive lists of personnel changes—will no longer be covered in the LC *Information Bulletin*.

Items concerning staff members, likely to be of interest to the library world will still be carried in the *Information Bulletin*. This includes professional activities or the appointment of staff members having contacts with the public in a wide range of capacities.

The *Library of Congress Information Bulletin* has been published continuously for 48 years, since January 1942. Since then the *Information Bulletin* has evolved into the principal vehicle communicating news of the Library of Congress to the library community around the nation and abroad.

National Libraries Issue Joint Policy for Collection Development

The Library of Congress, the National Library of Medicine, and the National Agricultural Library issued a Joint Collection Development Policy

(Cont. on p. 436)

Law Library Honors Staff And Celebrates Milestone

The Law Library held a celebration on October 26 to honor staff members with a group Special Achievement Award and to mark the arrival of the two-millionth book in the Law Library's collection.

The group Special Achievement Award was presented to staff members

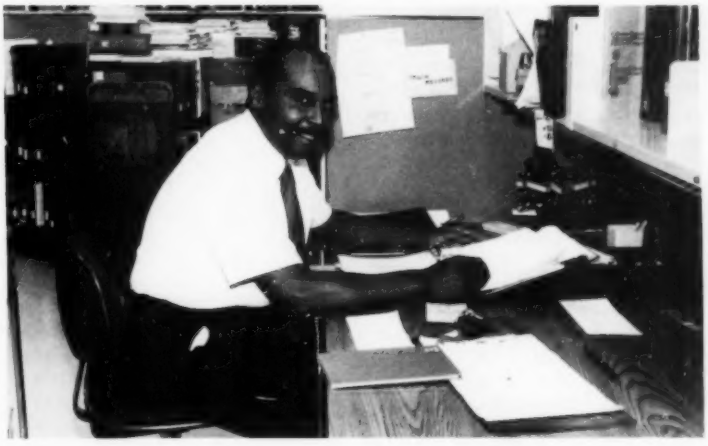
Acting Law Librarian Charles Doyle helping in the stacks so staff could attend.

from the American-British Law Division and detailees from the Collections Services Office who carried on the operations of the Law Library Reading Room during the extended absences of two supervisors.

The celebration marked the arrival of the two-millionth book on the Law Library's shelves. While no specific book was known to be the two-millionth, statistics indicated that the collection had reached that number at about the time of the celebration.

All the Collections Services Office staff members, and guests from other divisions who work closely with the Law Library, were recognized with gratitude for their contributions to the daily operations of the Law Library and their part in the many tasks that put books on the shelves.

Members of the Law Library Collections Service Office staff marking the shelving of the two-millionth volume.



Law Library Executive Officer LaVerne P. Mullin also helped in the stacks while staff members were honored.

Acting Law Librarian Charles Doyle expressed his appreciation in actions as well as words—after delivering opening remarks at the party, he and Law Library executive officer Verne Mullin temporarily replaced the Collections Services staff members who retrieve books for readers so that the staff members could remain at the party. Keith Stiverson, special assistant to the Law Librarian, staffed the Reading Room reference desk so that the reference staff members could attend as well.

—Natalie Gawdiak

National Libraries *(Cont. from p. 434)*
Statement in September, defining the field of biotechnology and indicating the collecting policy for each library as a guide for users of their collections.

For many years the Library of Congress had deferred to the National Library of Medicine (NLM) and the National Agricultural Library (NAL) in the acquisition of library materials relating to clinical medicine and technical agriculture, while maintaining research collections on the sociocultural, economic, political, geographical, and legal aspects of medicine and agriculture. However, there had been ongoing discussions toward refining the acquisitions policies of the three institutions for a sharing of resources and ensuring that all materials of research value were held by at least one of the national libraries.

During the past year William J. Sittig, director of the Collections Development Office (now the Collections Policy Office), held a series of meetings with the collections development officers of NLM and NAL to discuss the acquisition of materials relating to biotechnology. As a result, the three libraries produced the joint policy statement.

According to this policy, the Library of Congress acquires library materials in such specialized areas of industrial and commercial processes as pollution control, waste treatment, biomass conversion, drug production, biorecovery of minerals, bioreactors and support systems, food science and technology, and other commercial applications.

The National Library of Medicine considers biotechnology a core subject for acquisitions, and places emphasis on materials dealing with genetic engineering and with biotechnology laboratory tools and methods. Three areas are regarded as of central importance: (1) genes, (2) proteins, and (3) cells and tissues, when related to humans, primates, or laboratory animals and with a potential for application to human health care and disease prevention.

The National Agricultural Library collects at the comprehensive and research level materials concerning genes, proteins, cells, and tissues as they relate to laboratory and domestic animals, plants, food processing, and the use of organisms in fermentation and sanitation.

Together, NLM and NAL attempt to collect, retain, and preserve all significant information on biotechnology as it relates to medicine and agriculture.

The joint statement indicates the collecting level of each of those libraries in 58 subtopics of biotechnology, some of which are outside the acquisitions policies of the Library of Congress.

Copies of the complete joint statement may be obtained from the Collections Policy Office or the Science and Technology Division, Library of Congress, Washington, DC 20540. Further details are shown in the collections development policies issued by each library.

Hearing Produces Support For Artists' Rights Bill

At a hearing on October 18 before the U.S. House of Representatives Subcommittee on Courts, Intellectual Property, and the Administration of Justice, seven witnesses testified in favor of legislation giving new rights to visual artists.

Copyright protects "pictorial, graphic, and sculptural works" which include two-dimensional and three-dimensional works of fine, graphic, and applied art. Examples of works in the visual arts are paintings, sculpture, jewelry designs, photographs, maps, posters, holograms, and record-jacket artwork.

Register of Copyrights Ralph Oman, one of the witnesses, said that the Copyright Office "applauds the concerns that underlie this bill [H.R. 2690] to give artists a fair shake in the marketplace." He predicted that the bill "will not open the floodgates for moral rights legislation in other areas."

Rep. Edward J. Markey (D-Mass.) introduced the bill in the House. Mr. Markey, a witness himself, described some of the abuses visual artists have suffered in the absence of the proposed legislation.

"Two Australian mail-order entrepreneurs" he told the subcommittee, "bought a Picasso linocut print titled 'Three Women'. . . . They cut this Picasso into 500 pieces, each one 1 inch square, to be sold at $135 apiece, complete with a certificate of authenticity and a 30-day money back guarantee. They placed newspaper ads which read 'Yes, your very own beautiful framed Picasso piece, in the most original and exciting offer. . .And you can own a piece of the work itself.'"

According to the Register, H.R. 2690 would grant visual artists new Federal rights under the copyright act. There would be a right to claim or disclaim authorship; a right to prevent distortion, mutilation, and other modification of the creator's work; and under certain circumstances, a right to prevent destruction of a work that is incorporated in a building. Many countries grant similar moral rights to visual artists.

Mr. Oman noted that visual artists' rights have been enacted in ten states. He said that a Federal visual artists' rights system is preferable to state statutes or municipal ordinances "because creativity is stimulated more effectively on a uniform, national basis." If the state laws confer greater rights, this new Federal law should not preempt the state laws, he said.

He added that this legislation, because it confers greater moral rights, would "clarify compatibility with Article 6 *bis* of the Berne Convention."

The House bill mandates that the Copyright Office conduct two studies. One would examine the extent to which authors waive moral

rights by written agreement. The second, done in conjunction with the National Endowment for the Arts, would study resale royalty rights and alternative solutions.

The other witnesses, all of whom supported the bill, were Jane Ginsburg, professor at the Columbia University School of Law; John B. Koegel, an attorney from New York City; Arnold Lehman, director of the Baltimore Museum of Art; Weltzin B. (Bill) Blix, sculptor; and Kenneth D. Snelson, sculptor.

Copyright Annual Report

The 1988 *Annual Report of the Register of Copyrights* is now for sale from the Superintendent of Documents at $4.25. (Cite stock number 030-002-00167-5 when ordering.)

Library Expands CDS *Alert Service*

The *Alert Service*, the Library of Congress weekly bibliographic subscription card service available from the Library's Cataloging Distribution Service (CDS), has been expanded. *Alert* provides current full cataloging as well as Cataloging-in-Publication (CIP) records for monographs and serials. With the upgrade, *Alert* now offers 2,155 subjects to choose from. Subscribers tailor the service to alert them to the latest publications in areas of their special interests.

Hundreds of newly added and refined categories have increased the range of subjects now available. This lets subscribers fine-tune their *Alert Service* profiles to match their specific interests better. Whenever the Library of Congress enters a bibliographic record into its MARC database that matches a customer's profile, CDS mails the customer a corresponding 3-inch by 5-inch catalog card.

"Law" and "history," especially, have grown in detail. "Law" subject categories have increased from 20 to 194 subjects, while "history" has gained almost 100 additional entries. For example, a customer may request cards for the "Law of South America" for every country in South America, or may narrow the scope to just the "Law of Brazil." Until the *Alert Service* was expanded, even "Law of South America" was not an option.

The *Alert Service* upgrade now allows subscribers to request cards for the history of much smaller nations and geographic areas. African history, particularly, has been expanded. Once available only as one all-inclusive subject selection—"Africa"—now subscribers may elect to receive "Africa" or any of the individual African countries or regions.

Shipments of *Alert Service* cards are billed at the following rates: profiles for MARC records selected from one or more of the 2,155 specific subject categories cost 20 cents per card; profiles for MARC records selected from one or more of 21 broad subject categories cost ten cents per card; profiles including all MARC records cost six cents per card. All profiles feature language options of English, non-English, or both, at no additional cost.

For more information about the *Alert Service*, and to request a brochure which describes the service in-depth, contact: Library of Congress, Betty V. Bowles, Cataloging Distribution Service, Washington, DC 20541; telephone: (202) 707-1292; fax: (202) 707-1334.

Read More *(Cont. from p. 434)*

The CBS "Read More About It" project grew out of the center's 1978 conference on "Television, the Book, and the Classroom," at which Librarian of Congress Daniel J. Boorstin challenged the three major television networks to find creative ways to work with the Library of Congress "to link the pleasure, power and excitement of books and television."

John Cole, director of the Center for the Book, recalls, "Dr. Boorstin pressed the idea vigorously and, a few months later, CBS called back. An agreement was reached, and the Associate Librarian for National Programs, Carol Nemeyer, immediately suggested a project title that everyone liked."

In subsequent years, Dr. Cole added, the Center for the Book has also developed reading projects with five other television networks: NBC, ABC, the Arts & Entertainment Cable Network, PBS/Educational Services, and the Bravo Cable Network.

Today the use of television to introduce viewers to the world of books seems almost commonplace, but it was a new idea in 1979. Dr. Cole recalls that at a preview of "All Quiet on the Western Front," at the Kennedy Center, the audience gave the "Read More About It" message a special round of applause.

Congress Bicentennial Programs

"Public Property: Images of American Government" is a small exhibit drawn from the Library's vast collections of American images.

Oval Gallery, James Madison Memorial Building.

STAFF NEWS

LCPA Elects Officers, Celebrates 20th Year

The Library of Congress Professional Association (LCPA) has elected its officers for the 1990 calendar year: President, Peter Vankevich (Copyright Examining Division); Vice President, Judith Reid (General Reading Rooms Division); Secretary, Andrea White (Automation Planning and Liaison Office); and Treasurer, David K. Moore (Shared Cataloging Division). The balloting of LCPA's 1,820 members was held November 1-15.

The new officers were announced at LCPA's 20th anniversary reception in the Mumford Room on November 21. The celebration featured music, refreshments, and several speakers, including: Robert Zich, LCPA's first elected president; Treva Turner, LCPA's third president and newsletter editor; Ralph Oman, Register of Copyrights; and Librarian of Congress James H. Billington.

LCPA was formed in November 1969 with the goals of fostering staff interaction, supporting professional development and continuing education, and providing an independent platform for expression of views on Library issues. The association has grown from 100 to 1,820 members, drawn from all parts of the Library.

The association's Continuing Education Fund (CEF) this year awarded six education grants, its highest number yet. The LCPA annually produces: a booksale (net profit $3,000); more than 60 information forums; the Employees' Art Exhibit and opening night reception; the language tables and international buffet; six issues each of its publications, *Broadside* and *Insights;* notable speakers at six formal midday programs in the Mumford Room; a Library of Congress business card ordering service; and LCPA's Index to the *Library of Congress Information Bulletin.*

A new venture for LCPA in 1989 was the Children's Art Show at the Library's annual Family Day. LCPA has continued to inspire volunteers to reach beyond their jobs to contribute their time and energy to ventures beneficial not only to LCPA members, but to all Library staff members.

Charles Quattlebaum Dies

Charles A. Quattlebaum, retired specialist in education, Senior Specialist Division, Congressional Research Service (CRS), died on September 12. He was 87.

Mr. Quattlebaum joined the staff of the former Legislative Reference Service at the Library of Congress in 1937. He was appointed a specialist in education in CRS in 1952.

Over the years, Mr. Quattlebaum prepared numerous published reports on the field of education, and many of his reports on the Federal role in education were issued as congressional documents. His three-volume survey of Federal education programs, which came to be known as "The Quattlebaum Report," was issued in 1951, and revisions were issued in 1960 and 1968. He retired in 1972.

Survivors include his wife, Marguerite V. Quattlebaum of Arlington, Va., and two sisters.

Staff Activities

Ronald J. Cima, research analyst in the Federal Research Division, is the author of an article, "Vietnam's Economic Reform: Approaching the 1990s," published in the August 1989 issue of *Asian Survey.*

John Y. Cole, director of the Center for the Book, spoke on November 9 in Scottsdale, Ariz., at the inaugural event for the Arizona Center for the Book, a Year of the Young Reader program that featured author Richard Peck.

On November 8 at the Houston Public Library, Dr. Cole presented greetings from First Lady Barbara Bush at the opening of "The World Belongs To Our Children," a U.S./U.S.S.R. Year of the Young Reader exhibition of more than 650 Soviet children's books, photographs, and drawings.

He was the principal speaker at the awards ceremony for the Buckeye Book Fair in Wooster, Ohio, on November 3.

GIFT SHOP

LIBRARY OF CONGRESS

Library Shops Offer Holiday Discount to LC Staff on December 20

The Madison and Jefferson Sales Shops are offering all Library of Congress employees an additional ten percent discount on all purchases made on Wednesday, December 20. This one-day-only sale is an opportunity to finish last-minute holiday shopping. Discounts will be made at the cash register upon presentation of Library of Congress staff identification.

STAFF NEWS

Bruce Johnson, senior library information systems analyst in the Cataloging Distribution Service, is the co-author of an article titled, "Audiocassette Repair," in the November 15 issue of *Library Journal.*

Jennifer Marill, an automation planning analyst in the Automation Planning and Liaison Office, and two members of the European Division, **Harold Leich,** Russian/Soviet area specialist, and **Grant Harris,** senior reference librarian, attended the annual conference of the American Association for the Advancement of Slavic Studies, in Chicago, November 2-5.

Ms. Marill presented a paper titled, "The Present State of Slavic Preservation Programs in North America." Mr. Leich chaired a panel on the topic, "Surveying and Assessing Russian/Soviet Collections: Some Little-Known Collections in Some Well-Known Libraries." Mr. Leich also presented a paper titled, "Slavic Cooperative Collection Development in the Mid-Atlantic States."

Ralph Oman, Register of Copyrights, spoke at the annual conference of the International Patent and Trade Association in Crystal City, Va., on October 17. His topic was, "The Role of the United States in Fostering High International Standards of Protection for Intellectual Property."

On October 19, Mr. Oman returned to Crystal City as the keynote speaker at the annual meeting of the American Intellectual Property Law Association. His address was titled, "Legislative Developments in Intellectual Property in the 100th and 101st Congresses."

He was also the keynote speaker at a recent seminar on contemporary copyright issues sponsored by Prentice-Hall in New York City.

Copyright Examiners Receive Honors

Ms. Miklos-Vego (left), Ms. Walker, Ms. Heiss, and Mr. Ashley. (Photo by Harvey W. Reed)

The American Intellectual Property Law Association (AIPLA) honored four Library of Congress copyright examiners for the high quality of their performance, during a luncheon at the Marriott Crystal Gateway Hotel in Crystal City, Va., on October 20.

Those honored were: John Ashley, Visual Arts Section; Wilda Heiss, Performing Arts Section; Victoria Miklos-Vego, Literary I Section; and Helen Walker, Renewals Section.

In the past, patent and trademark examiners have been honored by AIPLA; this was the first time that copyright examiners have been recognized at the annual awards luncheon.

Francis S. Wagner, a former cataloger in the Subject Cataloging Division, presented a paper at the annual conference of the Southern Conference on Slavic Studies which was hosted by the University of Virginia, October 12-14. The title of the lecture was "Comenius and Hungary: A Chapter from Czech-Hungarian Cultural Relations." He also delivered a paper at the annual convention of the Duquesne University History Forum, held October 25-27 in Pittsburgh, Pa., titled "Nationalities in East Central Europe's Urban History."

A recent issue of *The Central European Forum* (vol. 2, no. 5, 1989) carries Dr. Wagner's article, "Ethnic Minorities in Hungary Since World War II."

Meetings and Events Around the Library

Thursday, December 14

☐ "Black Rovers on the Chesapeake: African-American Pirates, Loyalists, and Seafaring Refugees, 1756-1807," Donald Shomette, visual information specialist, Printing and Processing Section. Library of Congress Professional Association (LCPA). Room LM 642, 12:10 p.m.

☐ "Christmas Is a Time for Singing," WRA Choral Society concert. Mumford Room, 12 noon.

Tuesday, December 19

☐ "Eighteenth Annual Christmas Concert," The Library of Congress Chorale. Upper Gallery, Great Hall, 12 noon.

Wednesday, December 20

☐ Annual Carol Sing, Great Hall, 11 a.m.

Thursday, December 21

☐ "An Open Forum to Discuss the Formation of a New Literature Forum," Rob Shields, senior reference librarian, Rare Book. LCPA. Dining Room A, 12:10 p.m.

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